Success through Competence

Hof – On Top of Bavaria
Since its launch on 1st October 1987, the DACHSER branch has represented “Intelligent Logistics” in Hof.

DACHSER Hof - a platform for transport within Europe, with easy access to the nearby motorways A9, A72 and A83 - provides logistics services of any kind, including transport, warehousing and a wide range of value added services. The clients benefit from the company’s high-performance European network and the intercontinental connections through DACHSER Air & Sea Logistics. The DACHSER branch in Hof provides around 600 jobs and is one of the biggest employers in Upper Franconia.

The state-of-the art logistics center, located on a 94,400 sqm plot, has 13,800 sqm for cargo handling and 11,800 sqm for warehousing with a capacity of 50,000 pallets in the high bay rack at its disposal. Monthly averages of 91,000 shipments with an overall weight of 64,000 tons are moved over 167 loading docks in different temperature zones.

QUALIFIED EMPLOYEES
The company’s success is primarily an achievement of its long-serving, highly trained employees. DACHSER places great importance on apprenticeship and professional development. Thus, 42 young people are currently enrolled in an apprenticeship program as management assistants for freight forwarding and logistics services, management assistants for informatics, professional drivers, warehouse logistics experts and warehouse operators. Moreover, the company maintains a close cooperation with the University of Applied Sciences in Hof. Consequently it is not unusual that some young talented students start a career at DACHSER after their studies.

SPECIALIST FOR CONTRACT LOGISTICS AND IT
With its customer-oriented IT-solutions which are developed in-house, DACHSER has evolved into a real specialist in contract logistics over the years. The company provides logistics services such as order picking & finishing, packaging, distribution and storage for well-known regional manufacturers. The food logistics sector poses an exceptional challenge. The highest standards of hygiene must be adhered to, and absolutely punctual deliveries, continuous temperature records and latest transport equipment are all essential. DACHSER - certified according to DIN EN ISO 9001 and IFS - complies with all of these requirements and, thus, enables its clients to save time and focus instead on their core business.

INTERNATIONAL LOGISTICS NETWORK WITH LOGISTICS SOLUTIONS FOR INDUSTRY
As a hub within the European DACHSER network for scheduled groupage line hauls, the logistics center Hof reaches all German subsidiaries and major European economic centers via daily direct connections.
With DACHSER DIY-Logistics, the logistics expertise for the construction, do-it-yourself and gardening industries, complete supply chain processes from the supplier to the point of sale are realized throughout Europe.

DACHSER set many new records in 2013. The logistics service provider was able to increase its gross revenue by 13.2 % to 4.99 billion euro. The number of employees reached 24,900 by the end of the year. The number of shipments soared to 69.6 million (+ 37.5 %), and the group’s tonnage increased to 32.9 million tons (+ 9.3 %). DACHSER has a network of 471 branches at its disposal and is now represented by facilities of its own in 42 countries around the world.
Welcome in Hof!

Put aside existing prejudices and check in at the business location of Hof. I would be pleased to welcome you in Hof – both, as an employee and a new citizen of our town. Being a young person in training, participating in specialists’ conventions, being a business partner of one of our companies, a project partner of one of our initiatives or a new company – your achievements make the city of Hof successful.
Welcome!

Success through competence – Hof on top of Bavaria!

Yours sincerely, Dr. Harald Fichtner

Lord Mayor of the City of Hof
Hof expands its competencies purposive and creates the environment and the foundation for corporate success.

Hof is leading in the field of water and environmental technologies in Bavaria.

Hof is leading as a logistic and IT-logistic site in Bavaria.

Hof is leading as a material location, especially for automotive industry.

Here we are verifiably good – this is our world, these are our competences, and that’s your benefit.

Four Leading Companies will prove it to You!

Derive your advantage from it – either as a customer, a business or innovation partner of our economy, an employee of companies in Hof, or as an investor for our city. You are welcome, and will feel it immediately.

In Hof we place emphasis on fair cooperation: Schools and academies, companies, research institutes, suppliers and the city. Thereby we create a corporative environment, ensuring additional value.

Our strong economic competencies are embedded in an overall excellent infrastructure. Culture, pleasure and quality of life score a high value, remarkable in relation to the size of the city.

Significantly is: Success through competence – Hof on top of Bavaria!
Hof is leading in the Field of Water and Environmental Technologies in Bavaria

Bavarian Minister of Environment appointed Hof the official “Competence Location Water”. And not without reason: “Wenn Wasser, dann wir” (If water, than us) themed the “Competence Network Water, Energy and Environment Hof Ltd.”. All relevant stakeholders work together: The School for Environmental Engineering and the Academy, the Agency for the Environment Hof, bfz international, the Water Authority Hof, companies and the city. Working together instead of apart – this implies benefit for all parties by exchanging knowledge and innovations projects.

A multitude of domestic and foreign delegations visits Hof each year to get informed about the existing know-how, to participate in specialists’ conventions, to maintain contact with young academics of Environmental Engineering Studies from the Academy Hof or to take part in initiatives in the midst of this field of competence. A large number of companies of all seize form the midmarket backbone of the local water and environment competence: they operate worldwide, are in an excellent position and leading in technology.

Also internationally, the competence of the City of Hof shows its strength: An environmental partnership with the city of Caruaru in Brazil is in existence, providing an intense know-how transfer and an exchange of experts. Auch international zeigt die Kompetenz aus Hof ihre Stärken: So besteht eine Umweltpartnerschaft mit der Stadt Caruaru in Brasilien. Dabei finden intensiver Know-how-Transfer und der Austausch von Experten statt.

This competence coalesces increasingly with the issue of energy at the location Hof. Particular in the area of renewable energies, signs with an eye to the future were set by Hof. Hof features the largest biogas plant of Upper Franconia. Furthermore, the region of Hof holds the highest density of wind turbines in Bavaria. And it is exactly at this that the Bavarian major research project “Grid Solar” fits accurately in. The outcomes of this are various possibilities for companies to benefit from.

Hof is leading as a Logistic and IT-logistic Site in Bavaria

Did you know that Hof is one of the future logistic hotspots in Germany, integrated in the European Metropolitan Area of Nuremberg? This is not just due to the container terminal of Hof and its overnight connection to Hamburg and Bremen or the new cargo centre, currently created. Rather the sum of components consolidates the logistics competence of Hof. These include notably the logistics training at the Academy of Hof, the Competence Network Logistikagentur in Hof, the favorable location of the city as an interface between the central European market and Eastern Europe and last, but not least the transport infrastructure.

Strong logistics companies from Hof built up logistic know-how and initialized ground-breaking logistic chains and networks over the years. Excellent trained logistics experts are available in this region. Likewise, the back offices and call centres in Hof are an important part of modern logistics. They link customers and companies, guaranteeing a smooth clearing of business processes.

Optimized IT processes support logistics nowadays. The Academy of Hof looks after it by training, research, and transfer of knowledge through projects with companies or the new established “Institute for Information Systems (IISYS)”. Especially the field of competence Logistics/IT illustrates that acting in joint value chains creates corporate competitive advantages. The city of Hof invites you to participate!
Hof is leading as a Material Location, especially for Automotive Industry

Inventing new materials is one aspect, using them in production of high-value industrial goods another. Particular the automotive industry or the industries, focusing on energy and climate technology value this. Herein lays the true competence of Hof.

Inherently, Hof is an attractive location for the classic industrial production. Materials expertise developed over a number of years. The companies in Hof, specialized in textile industry – especially technical textiles -, syntheticy industry and mechanical engineering are highly modern and innovative. They rely on these specific advantages in this field of competence in Hof: industrially experienced potential of specialist personnel, good transport infrastructure, and efficient partners in logistics, manufacturing-related services and technology offers.


At all: Automotive supplies are of major importance. Hof is located in the geographical centre of the most important, big Southern- and Middle-German as well as Czech final assembly plants of automotive companies. A plurality of suppliers is using this regional asset already, and was able to form interesting networks.

The focus of attention lies on the supplier and technology park, combined with the Automobiltechnikum Bavaria, a joint project of the Free State of Bavaria and the Region of Hof and located in its periphery. A unique facility is available for the sector: The Automobiltechnikum with its testing installations. The realization of distinct or joint research and development projects facilitates the technological progress for the midmarket supply industry.
At Wilo, we offer you a one-stop service for your water management project. To achieve this, our team of experts adopts a holistic approach to meeting your needs. From clean water pumps to complete wastewater treatment systems, we provide you with customized solutions from one reliable source. This comprises the early stages of planning as well as full maintenance concepts. What challenge do you have for us?

www.wilo.com
How to reach us!

The business location Hof is located in Upper Franconia in the north-eastern part of Bavaria – directly in the quadripoint of Bavaria, Saxony, Thuringia, and the Czech Republic – being a part of High Franconia and the European Metropolitan Area of Nuremberg. Southern- and Middle-Germany, as well as the Czech Republic and Poland can be reached quickly from Hof.

Hof is located almost exactly in the middle of Frankfurt/Main and Prague, Munich and Berlin – each one to be reached in two or three hours by car. This is only possible because of the excellent transport infrastructure as a result of the interchange Hof, along with motorways leading to all directions. Furthermore, the City of Hof and its central station are integrated into the trans-regional railroad traffic, by using suitable train systems. The important train path Nuremberg – Hof – Dresden, the “Franconia-Saxony-Magistral” is currently being extended.

The freight depot Hof, the container terminal Hof and the expansion of the cargo centre Hof provide a fast transport of goods by rail.
Our Offer – You Select:

Bavaria reaches the peak in innovation, technology, research and development. The business location Hof is a part of this white-blue success story. Various federal and Bavarian economic development schemes are available for operating activities. Especially, the extensive technology projects by the Free State of Bavaria make the location Hof interesting for promotion.

Hof is one of the few Bavarian cities, which receives grant-funding for investments by the joint agreement “Advancing the Regional Economic Structure”, and likewise is an assisted region by the EU structural fund “Regional Competitiveness and Employment”.

Multifaceted commercial premises for all requirements are available. They are in an optimal way integrated into the trans-regional transport network and quickly to be reached. Industrial zones in the outskirts, automotive supplier- and technology park, retail and office properties in the inner city – You select! In contrast to southern parts of Bavaria, attractive properties are available for affordable conditions.

Research and development (FuE), just like corporate innovation requires the right partners. The excellent technology and innovation sector is systematically supported and enhanced by the City of Hof and the Free State of Bavaria. The close cooperation between economy and technology partners and various networks are drivers of development for the fields of competence at the business location Hof.

The Academy of Applied Sciences Hof is under dynamic development. Its development model “Green Tech, Resource Efficiency, Practice Orientation and Internationality in Teaching and Research” complements perfect the fields of competence. Along with the Faculties of Economics, Engineering, and Informatics, special Master and Dual study programs complete the offer. Research institutes, such as the “Institute for Information Systems (iisys)”, the “Institute for Material Sciences (ifm)” or the “Bavarian-Indian Centre for Economy and Academies” provide manifold approaches for innovative companies.

“Kekutex”, the innovation centre for ceramics, synthetics and textiles in the region Hof combines practice and skill enhancement and bundles materials expertise. The Automobiltechnikum Bavaria is equipped with highly modern facilities and test equipments, providing important impetus and possibilities. In the individual fields of competence specific partners are available, just as the Bavarian State Office for Environment or the Logistikagentur Upper Franconia, located in Hof. National and international congresses, symposia and networking events expand the offer.
Companies and employees make their decision for location and workplace also on quality of life. Aside of overpriced congested areas, Hof as a regional metropolis with 45,000 residents offers highlights, which are not to be expected, regarding the city size. This includes an own Dreisparten theatre (musical theatre, play, ballet), the symphony of Hof and its music school, the congress and event centre Freiheitshalle, the recreation centre Untreusee with 65 hectares of water expanse, including an own sailing centre, and the city park Theresienstein – awarded as finest park in Germany – comprising a zoological, botanical, and geological garden.

The foundation constitutes an excellent infrastructure for the population. Modern elementary schools and specialized training facilities, the Academy of Applied Sciences, attractive sports facilities, a high physician density, an abundance of social services, the clinical centre Hof, and a rich shopping range in the city centre form the framework.

Particularly, arts and culture are of great importance in Hof. Worth mentioning here, are the Internationale Hofer Filmtage (International Film Festival Hof) and the Hofer Kabarettwochen (Cabaret Weeks Hof).

The vicinity of Hof offers many leisure activities, summer or winter. The nature park Frankenwald – including the Staatsbad and the casino Bad Steben –, and the Fichtelgebirge proffer multifaceted possibilities. Likewise, the Erzgebirge and the Western Bohemian region with its spas can be reached quickly.

Furthermore, plenty of culinary delights are ensured. Hof, being part of the Genussregion Upper Franconia, is well-known for its excellent meat and sausage products. Combined with quaffable beer at the fair of Hof, the Hofer Schlappentag or other feasts in the city, the connoisseur of Franconian hospitality does not reach any limits.
Figures, Data, Facts

Hof, being a modern business location possesses around 23,000 employees subject to social insurance contributions. One quarter is working in manufacturing industries, another quarter in retail trade and transport, and the remaining half in further service sector.

The manufacturing industry in Hof is midmarket organized and an important foundation for the local economy. Increasing amounts of employees in the service sector demonstrate the importance of the City of Hof as a training-, leisure-, and cultural centre. Likewise, business support services are increasing continuously. In the retailing sector, Hof supplies a wide region up to southern Saxony and southern Thuringia by approximately one billion euro in purchasing power volume and around 200,000 residents. Gaining 400 million euro turnover and providing more than 500 retail stores, Hof is an important retail location in Northeast Bavaria, characterized by high centrality. In the city centre various events take place – shopping flair is guaranteed.

The city is embedded in the administrative district of Hof and the economic region High Franconia – both of strong economic location.
TENOWO is regarded as a competent and reliable partner among the leading global companies of the nonwovens industry. With around 450 employees at sites in Europe, North America, China, as well as a joint venture in India, TENOWO plays a groundbreaking role in the development and manufacture of innovative technical textile products and nonwovens and achieves steady growth rates through technical expertise and proximity to its customers. TENOWO is part of Hoftex Group AG, one of the largest family-run textile companies in Germany and Europe.

Originally created in the clothing industry, the areas of use for nonwovens have changed and expanded. TENOWO accompanies this development with its technology expertise and has systematically qualified itself as a diversified provider of technical products for a wide range of future-oriented and high-growth industries.
Culture of Welcome

Companies, business-oriented facilities and technology partners, which are located in Hof are always in need of qualified employees. Working in midmarket, frequently owner-managed companies offers many advantages. The living environment is excellent and affordable. Moreover, you will be welcomed with open arms – being a young person in training, a new employee in a local company or a business or technology partner. Hof receives you with an unobtrusive, but sincere culture of welcome. Many special offers are ready for this. This can be seen exemplary among foreign guest students. You will quickly feel comfortable. Hof is also capable of the proverbial Franconian candour and hospitality.
Services

Investors, new entrepreneurs, and traders can rely on the professional service of the Wirtschaftsförderung (business development). The Wirtschaftsförderung sees itself as a customer oriented service centre and is the first contact for economic issues. It offers support in the course of an investment project management and supervision for all upcoming tasks – fast, competent, and reliable – a one-stop agency, just as you wish.

A Selection of our Services:

- Supervision of funding applications and financing/capital procurement/bank contacts, risk asset ratio, innovative financing instruments
- Revisal of the business plan for the investment project
- Single-source monitoring of licensing procedures
- Recruiting employees, including labour market assistance/cooperation with the Employment Agency
- Allocation of relevant data and facts
- Special offer of information for the regional economy
- Supervision of research and development (FuE) projects (promotion, funding, partner)
- Procurement of technology partners
- Relocation management for senior executives (flats, social infrastructure)
- Procurement of appropriate regional co-operation partners/suppliers/service providers
- Consultancy in location selection
- Sales of commercial areas, procurement of halls and large office units
- Special offers in the field of business environment and location (Automobiltechnikum, Academy of Hof, corporate networks)
As a leading manufacturer of coldrooms for trade and industry, Viessmann Kältetechnik GmbH has been part of the company group since 2012. The takeover follows the growing trend of increasingly bringing together heat and cold. It also opens up additional market potential in countries in which heating plays a major role due to climate conditions.

With over 500 employees currently at the Hof (Upper Franconia) site, we ensure that the Hof production plant manufactures products destined for application areas that require the highest standards, such as gastronomy, the hotel industry or food production and processing.

Viessmann is one of the world’s leading manufacturers of intelligent, convenient and efficient systems for heating, air conditioning/ventilation, cooling and decentralised power generation.

As a third generation family run business, Viessmann has been supplying highly efficient and clean heating systems for many decades.

**A strong brand creates trust**
Together with our brand label, our key brand message is an identifying feature throughout the world. „Climate of innovation“ is a promise on three levels: It is a commitment to a culture of innovation. It is also a promise of enhanced product benefits and, at the same time, an obligation to protect the environment.

**Acting in a sustainable manner**
For Viessmann, taking responsibility signifies a commitment to acting sustainably.

This means bringing ecology, economy and social responsibility into harmony with each other, ensuring that current needs are satisfied without compromising the quality of life for the generations to come.

We consider climate protection, environmental responsibility and resource efficiency to be key priorities throughout our company, which has more than 11,400 employees worldwide.

**Viessmann Group**

**Company details**
- Established in: 1917
- Employees: 11,400
- Group turnover: €2,1 billion
- Export share: 55 percent
- 27 production companies in 11 countries
- Sales companies and representations in 74 countries
- 120 sales offices worldwide

**The comprehensive product range from the Viessmann Group for all energy sources and output ranges**
- Boilers for oil or gas
- Combined heat and power units
- Heat pumps
- Wood combustion technology
- Biogas production plants
- Biogas upgrading plants
- Solar thermal systems
- Photovoltaic systems
- Refrigeration technology
- Accessories

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2009/2011/2013: German Sustainability Award for production, brand, efficiency with resources

Energy Efficiency Award 2010